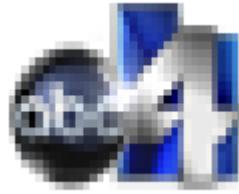


## ORDER



Orders	Order / Rev:	66261
	Alt Order #:	08884287
	Product Desc:	TRACEY ROBINSON
	Estimate:	3420
	Flight Dates:	10/19/12 - 10/25/12
	Original Date / Rev:	10/16/12 / 10/16/12
	Order Type:	CIA - O

Primary AE:	Continental Washington DC
Sales Office:	CNAT
Sales Region:	National

<b>Agency</b>	<b>Name:</b>	<b>National Media Team</b>
	Buying Contact:	
	Billing Contact:	
		815 Slaters Lane
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>National Republican Congress</b>
	<b>Demographic:</b>	A35+
	<b>Product Codes:</b>	Issues/Propositions
	<b>Priority:</b>	P-1
	<b>Revenue Codes:</b>	AGY, POL-ISS, GEN

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	27	\$13,250.00	\$11,262.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	27	\$13,250.00	\$11,262.50	0.00
Total	27	\$13,250.00	\$11,262.50	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Continental Washington DC Start Of Order - End Of Order 100%

## **Order Share**

---

KTVX-TV	26%	\$13,250.00
Market	100%	\$50,961.54

[View Details](#) | [Edit](#) | [Delete](#)

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## CABLE

KBYU	0%	\$0.00	
KJZZ	0%	\$0.00	
KMYU	0%	\$0.00	
KSL	30%	\$15,288.46	
KSTU	5%	\$2,548.08	
KUCW	8%	\$4,076.92	
KUED	0%	\$0.00	
KUPX	0%	\$0.00	
KUTV	30%	\$15,288.46	
UNKWN	1%	\$509.62	

Order / Rev: 66261  
Alt Order #: 08884287  
Flight Dates: 10/19/12 - 10/25/12

Advertiser: National Republican Congress  
Product Desc: TRACEY ROBINSON  
Estimate: 3420

KTVX-TV

Order / Rev: 66261  
Alt Order #: 08884287  
Flight Dates: 10/19/12 - 10/25/12

Advertiser: National Republican Congress  
Product Desc: TRACEY ROBINSON  
Estimate: 3420

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	10/23/12	10/23/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
<b>ELLEN</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -T----- 1 \$400.00 0.00															
E 15	KTVX	10/24/12	10/24/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
<b>ELLEN</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 --W--- 1 \$400.00 0.00															
E 16	KTVX	10/25/12	10/25/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	--T--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
<b>ELLEN</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 --T-- 1 \$400.00 0.00															
E 17	KTVX	10/19/12	10/19/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
<b>ABC 4 NWS-5</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 ----F-- 1 \$500.00 0.00															
E 18	KTVX	10/22/12	10/22/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
<b>ABC 4 NWS-5</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 M----- 1 \$500.00 0.00															
E 19	KTVX	10/23/12	10/23/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
<b>ABC 4 NWS-5</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 -T----- 1 \$500.00 0.00															
E 20	KTVX	10/24/12	10/24/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	--W---	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
<b>ABC 4 NWS-5</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 --W--- 1 \$500.00 0.00															
E 21	KTVX	10/25/12	10/25/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
<b>ABC 4 NWS-5</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12 10/28/12 ---T-- 1 \$500.00 0.00															
E 22	KTVX	10/21/12	10/21/12	Sun Reg 2 Once Upon A Time 7-8p	CM	7:00 PM-8:00 PM	-----S	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
<b>ONCE-TIME</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -----S 1 \$4,000.00 0.00															
													Totals		
													27	\$13,250.00	